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**Most New Jerseyans Unaware or Undecided About U.S. Senate Hopefuls Kim and Murphy**

*While ratings for presidential candidates Biden and Trump are at all-time lows, there is a slight uptick in Christie's favorables since leaving office*

NEW BRUNSWICK, N.J. (November 20, 2023) – Most New Jerseyans don't know much about U.S. Representative Andy Kim or New Jersey First Lady Tammy Murphy, who both plan to primary U.S. Senator Bob Menendez as he faces federal charges and calls to resign from office.

Over two-thirds of New Jerseyans are either unsure or unaware about them at the moment, according to the latest Rutgers-Eagleton Poll.

About four in 10 voters don't know Kim (41 percent) or Murphy (38 percent); one in four (27 percent) are unsure about Kim, while one-third (33 percent) feel the same about Murphy. The candidates fare similarly among those voters who take sides: 19 percent have a favorable opinion toward Kim and 12 percent have an unfavorable one, while 14 percent have a favorable opinion toward Murphy and 15 percent have an unfavorable one.

"Both Kim and Murphy are well known in Garden State politics, but each of them still needs to build some name recognition with the average voter," said Ashley Koning, an assistant research professor and director of the [Eagleton Center for Public Interest Polling \(ECPIP\)](#) at [Rutgers University–New Brunswick](#). "While they may be each other's competition in the coming months, neither one of them needs to worry about vying for voters with the third candidate still in this race for Sen. Bob Menendez's seat – Menendez himself."

Menendez's ratings, meanwhile, have taken a nosedive— six percent of New Jersey voters have a favorable impression of Menendez compared to 69 percent who have an unfavorable one. Fifteen percent have no opinion and 10 percent say they don't know Menendez. Negativity

toward the senator spans across all demographics, including all partisans.

New Jersey's senior senator fares no better in his job approval ratings: 11 percent approve of the job Menendez is doing as senator, while 64 percent disapprove, and 25 percent are unsure.

"Menendez's ratings have never been exceptionally positive throughout his tenure as a U.S. senator in New Jersey, but they have now unsurprisingly hit rock bottom," said [Jessica Roman](#), a research associate at ECPIP. "He has likely scored the lowest favorability and approval ratings of any major New Jersey political figure we have ever polled in our five-decade history."

In contrast, junior U.S. Sen. Cory Booker of New Jersey continues to fare moderately well with his constituents. Forty-five percent are favorable toward Booker, while 29 percent are unfavorable, 17 percent have no opinion, and 8 percent don't know who he is. Similarly, 43 percent approve of the overall job Booker is doing, 29 percent disapprove, and 28 percent are unsure.

In terms of the presidency, New Jersey voters aren't very impressed with their options, with considerable variation by partisanship. About half (51 percent) of New Jersey voters have an unfavorable view of President Joe Biden, who is seeking re-election, while 37 percent have a favorable view. Twelve percent have no opinion. Similarly, 55 percent disapprove of the job Biden is doing as president, while 39 percent approve and six percent are unsure.

On the Republican side, 61 percent of voters in the Garden State have an unfavorable view of former President Donald Trump, 27 percent have a favorable one, and 12 percent have no opinion.

Chris Christie, the former governor of New Jersey and a Republican presidential candidate, has rebounded a few points with his home constituency since leaving office in 2018. Nineteen percent of voters have a favorable opinion of him, 64 percent have an unfavorable one, 16 percent have no opinion, and 2 percent say they don't know who he is.

Results are from a statewide poll of 974 adults contacted through the probability-based [Rutgers-Eagleton/SSRS Garden State Panel](#) from Nov. 3 to Nov. 5. The full sample has a margin of error of +/- 4.4 percentage points. The registered voter subsample contains 826 registered voters and has a margin of error of +/- 4.8 percentage points.

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**Broadcast interviews:** Rutgers University–New Brunswick has broadcast-quality television and radio studios available for remote live or taped interviews with Rutgers experts. For more information, contact Jessica Ronan-Frisch at [jronan@eagleton.rutgers.edu](mailto:jronan@eagleton.rutgers.edu).

**ABOUT RUTGERS UNIVERSITY–NEW BRUNSWICK**

## Looking Toward 2024 Election Rutgers-Eagleton Poll

*Rutgers University–New Brunswick is where Rutgers, the State University of New Jersey, began more than 250 years ago. Ranked among the world’s top 60 universities, Rutgers’s flagship university is a leading public research institution and a member of the prestigious Association of American Universities. It is home to internationally acclaimed faculty and has 12 degree-granting schools and a Division I Athletics program. It is the Big Ten Conference’s most diverse university. Through its community of teachers, scholars, artists, scientists and healers, Rutgers is equipped as never before to transform lives.*

### **ABOUT THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING**

*Home of the Rutgers-Eagleton Poll, the Eagleton Center for Public Interest Polling (ECPIP) was established in 1971 and is the oldest and one of the most respected university-based statewide polling operations in the United States. Now in its 52nd year and with the publication of over 200 polls, ECPIP’s mission is to provide scientifically sound, nonpartisan information about public opinion. To read more about ECPIP and view all of our press releases, published research and data archive, please visit our website: [eagletonpoll.rutgers.edu](http://eagletonpoll.rutgers.edu). You can also visit our [Facebook](#) and [Twitter](#).*

### **ABOUT THE EAGLETON INSTITUTE OF POLITICS**

*The Eagleton Center for Public Interest Polling is a unit of the Eagleton Institute of Politics at Rutgers University–New Brunswick. The Eagleton Institute studies how American politics and government work and change, analyzes how the democracy might improve and promotes political participation and civic engagement. The Institute explores state and national politics through research, education and public service, linking the study of politics with its day-to-day practice. To learn more about Eagleton programs and expertise, visit [eagleton.rutgers.edu](http://eagleton.rutgers.edu).*

### **ABOUT THE RUTGERS-EAGLETON/SSRS GARDEN STATE PANEL**

*[The Rutgers-Eagleton/SSRS Garden State Panel](#) is a probability-based panel of New Jersey adults age 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. The ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range. During the recruitment process, full demographic information on panelists is collected. This data is stored securely and used to determine eligibility for specific studies (if needed). The Rutgers-Eagleton/SSRS Garden State Panel is a multi-mode panel. Internet households participate via web while all non-internet households (including those who have internet but are unwilling to take surveys online) participate via phone. Panelists also have the option of taking surveys in their preferred language (English or Spanish).*

**QUESTIONS AND TABLES START ON THE FOLLOWING PAGE**

**Questions and Tables**

*The questions covered in this release are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults who self-reported being registered to vote unless otherwise noted; all percentages are of weighted results. Interpret groups with samples sizes under 100 with extreme caution.*

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Cory Booker**

	RV*	GP*
<b>Favorable</b>	45%	40%
<b>Unfavorable</b>	29%	25%
<b>No opinion</b>	17%	20%
<b>Don't know person</b>	8%	15%
<b>Unweighted N=</b>	820	967

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	77%	29%	15%	41%	49%	40%	54%	36%	47%	44%	54%
<b>Unfavorable</b>	6%	33%	65%	37%	21%	34%	21%	23%	23%	35%	34%
<b>No opinion</b>	12%	26%	10%	15%	19%	18%	17%	22%	19%	16%	12%
<b>DK person</b>	4%	12%	9%	7%	10%	9%	8%	19%	11%	6%	0%
<b>Unwt N=</b>	350	322	147	434	386	544	275	199	194	230	197

\* Note: RV indicates registered voters and GP indicates general population. All crosstab tables are based on registered voters only.

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	43%	45%	53%	43%	57%	46%	46%	40%	40%	32%	51%	49%	54%
<b>Unfavorable</b>	20%	33%	28%	34%	20%	33%	28%	29%	30%	29%	28%	33%	27%
<b>No opinion</b>	23%	15%	14%	16%	15%	16%	20%	17%	20%	28%	12%	14%	10%
<b>DK person</b>	14%	8%	6%	7%	9%	6%	7%	14%	10%	11%	9%	4%	9%
<b>Unwt N=</b>	189	246	163	183	129	297	123	132	139	229	197	177	217

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Bob Menendez**

	<b>RV</b>	<b>GP</b>
<b>Favorable</b>	6%	6%
<b>Unfavorable</b>	69%	61%
<b>No opinion</b>	15%	18%
<b>Don't know person</b>	10%	15%
<b>Unweighted N=</b>	824	972

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	9%	4%	2%	5%	6%	2%	11%	7%	2%	6%	8%
<b>Unfavorable</b>	69%	66%	77%	78%	61%	76%	59%	46%	67%	81%	79%
<b>No opinion</b>	15%	18%	10%	9%	21%	13%	19%	19%	23%	9%	12%
<b>DK person</b>	7%	13%	11%	8%	12%	9%	11%	28%	8%	4%	2%
<b>Unwt N=</b>	351	323	149	436	388	547	276	200	196	230	198

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	9%	6%	5%	4%	7%	9%	6%	1%	1%	7%	7%	6%	3%
<b>Unfavorable</b>	48%	70%	80%	78%	72%	67%	68%	64%	76%	58%	72%	73%	79%
<b>No opinion</b>	26%	11%	12%	9%	8%	16%	19%	17%	13%	19%	13%	17%	10%
<b>DK person</b>	17%	13%	3%	9%	13%	7%	7%	17%	10%	16%	9%	4%	9%
<b>Unwt N=</b>	190	246	163	186	130	300	123	132	139	230	199	177	218

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Andy Kim**

	<b>RV</b>	<b>GP</b>
<b>Favorable</b>	19%	17%
<b>Unfavorable</b>	12%	11%
<b>No opinion</b>	27%	28%
<b>Don't know person</b>	41%	44%
<b>Unweighted N=</b>	820	966

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	33%	13%	6%	20%	18%	20%	18%	14%	22%	14%	28%
<b>Unfavorable</b>	6%	10%	27%	14%	10%	15%	8%	10%	11%	13%	13%
<b>No opinion</b>	26%	26%	32%	29%	26%	26%	30%	21%	25%	34%	27%
<b>DK person</b>	36%	51%	34%	37%	45%	39%	45%	55%	42%	39%	31%
<b>Unwt N=</b>	348	323	148	435	385	546	273	199	195	230	196

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	20%	22%	17%	21%	12%	12%	14%	32%	30%	13%	17%	20%	30%
<b>Unfavorable</b>	8%	10%	19%	13%	3%	11%	7%	21%	16%	14%	15%	8%	10%
<b>No opinion</b>	26%	25%	31%	29%	22%	29%	30%	25%	28%	28%	24%	34%	23%
<b>DK person</b>	46%	43%	34%	38%	63%	48%	49%	22%	26%	45%	44%	38%	37%
<b>Unwt N=</b>	187	245	162	187	129	301	121	130	139	229	197	178	216

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Tammy Murphy**

	<b>RV</b>	<b>GP</b>
<b>Favorable</b>	14%	13%
<b>Unfavorable</b>	15%	14%
<b>No opinion</b>	33%	32%
<b>Don't know person</b>	38%	41%
<b>Unweighted N=</b>	821	968

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	24%	8%	4%	14%	13%	12%	16%	8%	11%	14%	21%
<b>Unfavorable</b>	3%	20%	29%	16%	14%	18%	10%	14%	15%	20%	11%
<b>No opinion</b>	36%	30%	32%	32%	34%	33%	34%	31%	38%	28%	37%
<b>DK person</b>	37%	41%	36%	37%	39%	37%	41%	48%	37%	37%	32%
<b>Unwt N=</b>	350	321	149	435	386	545	275	198	195	232	196

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	15%	10%	20%	11%	16%	14%	18%	12%	9%	11%	14%	9%	22%
<b>Unfavorable</b>	15%	14%	16%	17%	6%	18%	12%	17%	18%	17%	23%	9%	10%
<b>No opinion</b>	34%	28%	38%	34%	36%	29%	27%	37%	40%	27%	29%	44%	35%
<b>DK person</b>	36%	48%	26%	37%	42%	39%	43%	35%	33%	45%	34%	38%	33%
<b>Unwt N=</b>	188	245	164	186	129	300	123	131	138	228	198	178	217



**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Chris Christie**

	<b>RV</b>	<b>GP</b>
<b>Favorable</b>	19%	18%
<b>Unfavorable</b>	64%	58%
<b>No opinion</b>	16%	19%
<b>Don't know person</b>	2%	5%
<b>Unweighted N=</b>	823	970

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	17%	18%	24%	25%	14%	21%	16%	7%	15%	19%	34%
<b>Unfavorable</b>	68%	61%	61%	60%	67%	66%	60%	70%	72%	60%	54%
<b>No opinion</b>	15%	17%	15%	14%	17%	11%	23%	18%	13%	19%	11%
<b>DK person</b>	0%	4%	1%	1%	2%	2%	1%	5%	0%	2%	0%
<b>Unwt N=</b>	350	323	149	436	387	547	275	200	195	230	198

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	13%	19%	19%	27%	12%	18%	18%	23%	24%	16%	21%	21%	20%
<b>Unfavorable</b>	61%	67%	63%	61%	61%	60%	65%	70%	66%	58%	61%	69%	68%
<b>No opinion</b>	23%	12%	16%	11%	22%	19%	16%	7%	10%	22%	17%	10%	10%
<b>DK person</b>	3%	1%	2%	1%	5%	3%	0%	0%	0%	4%	1%	0%	1%
<b>Unwt N=</b>	189	246	164	185	129	302	122	131	139	229	199	179	216

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Joe Biden**

	<b>RV</b>	<b>GP</b>
<b>Favorable</b>	37%	33%
<b>Unfavorable</b>	51%	50%
<b>No opinion</b>	12%	16%
<b>Don't know person</b>	0%	0%
<b>Unweighted N=</b>	823	970

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	69%	21%	4%	36%	37%	38%	34%	23%	43%	30%	51%
<b>Unfavorable</b>	17%	63%	92%	55%	46%	55%	44%	60%	47%	55%	41%
<b>No opinion</b>	14%	15%	4%	8%	17%	6%	22%	16%	10%	14%	9%
<b>DK person</b>	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
<b>Unwt N=</b>	349	324	149	435	388	546	276	200	194	231	198

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	30%	34%	40%	42%	37%	36%	36%	36%	39%	26%	34%	37%	54%
<b>Unfavorable</b>	49%	52%	53%	49%	34%	51%	57%	58%	52%	59%	52%	55%	36%
<b>No opinion</b>	20%	14%	7%	9%	29%	13%	7%	6%	8%	16%	14%	8%	10%
<b>DK person</b>	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Unwt N=</b>	189	246	163	186	128	301	123	132	139	229	198	179	217

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ1A First, we'd like to ask you about some people. Please indicate if your general impression of each one is favorable or unfavorable, or if you do not have an opinion or do not know the person.**

**Donald Trump**

	<b>RV</b>	<b>GP</b>
<b>Favorable</b>	27%	25%
<b>Unfavorable</b>	61%	59%
<b>No opinion</b>	12%	15%
<b>Don't know person</b>	0%	1%
<b>Unweighted N=</b>	821	969

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Favorable</b>	6%	25%	70%	30%	23%	32%	19%	26%	26%	31%	24%
<b>Unfavorable</b>	91%	54%	15%	56%	65%	57%	67%	59%	64%	55%	66%
<b>No opinion</b>	3%	21%	15%	13%	12%	11%	14%	15%	10%	15%	10%
<b>DK person</b>	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Unwt N=</b>	350	323	147	436	385	545	275	200	193	231	197

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Favorable</b>	30%	28%	30%	21%	14%	28%	33%	31%	26%	35%	34%	20%	16%
<b>Unfavorable</b>	53%	56%	62%	71%	69%	61%	54%	58%	61%	51%	52%	70%	74%
<b>No opinion</b>	17%	16%	8%	8%	17%	11%	13%	10%	14%	14%	14%	10%	10%
<b>DK person</b>	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>Unwt N=</b>	188	244	163	187	130	298	123	131	139	229	197	177	218

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ3A Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?**

	<b>RV</b>	<b>GP</b>
<b>Approve</b>	39%	36%
<b>Disapprove</b>	55%	55%
<b>Don't know</b>	6%	9%
<b>Unweighted N=</b>	823	971

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Approve</b>	70%	25%	5%	39%	38%	39%	39%	24%	43%	36%	53%
<b>Disapprove</b>	21%	69%	95%	57%	54%	59%	50%	68%	49%	60%	43%
<b>Don't know</b>	9%	6%	0%	4%	8%	3%	11%	8%	8%	4%	5%
<b>Unwt N=</b>	352	321	149	436	387	548	274	200	195	231	197

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Approve</b>	32%	38%	39%	45%	39%	38%	39%	36%	42%	24%	38%	39%	58%
<b>Disapprove</b>	62%	55%	53%	52%	41%	55%	60%	61%	56%	71%	55%	56%	34%
<b>Don't know</b>	5%	7%	8%	3%	20%	6%	1%	3%	2%	5%	7%	4%	7%
<b>Unwt N=</b>	189	245	164	186	129	302	122	131	139	229	199	178	217

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ3B Overall, do you approve or disapprove of the way Cory Booker is handling his job as senator?**

	<b>RV</b>	<b>GP</b>
<b>Approve</b>	43%	40%
<b>Disapprove</b>	29%	26%
<b>Don't know</b>	28%	34%
<b>Unweighted N=</b>	824	972

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Approve</b>	74%	26%	15%	40%	46%	38%	50%	31%	49%	42%	49%
<b>Disapprove</b>	6%	35%	62%	38%	21%	36%	19%	26%	22%	35%	32%
<b>Don't know</b>	20%	39%	23%	23%	34%	26%	32%	44%	29%	23%	19%
<b>Unwt N=</b>	351	323	149	437	387	549	274	200	195	231	198

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Approve</b>	41%	44%	49%	38%	51%	43%	41%	41%	39%	33%	49%	40%	52%
<b>Disapprove</b>	20%	33%	28%	35%	20%	32%	30%	28%	32%	30%	29%	35%	22%
<b>Don't know</b>	39%	24%	23%	27%	29%	26%	29%	31%	29%	37%	22%	24%	26%
<b>Unwt N=</b>	190	245	164	186	130	301	122	132	139	230	197	179	218

**Looking Toward 2024 Election  
Rutgers-Eagleton Poll**

**NJ3B And overall, do you approve or disapprove of the way Bob Menendez is handling his job as senator?**

	<b>RV</b>	<b>GP</b>
<b>Approve</b>	11%	10%
<b>Disapprove</b>	64%	58%
<b>Don't know</b>	25%	32%
<b>Unweighted N=</b>	824	972

	<b>Party ID</b>			<b>Gender</b>		<b>Race or Ethnicity</b>		<b>Age</b>			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
<b>Approve</b>	19%	7%	4%	10%	13%	8%	17%	10%	7%	12%	16%
<b>Disapprove</b>	61%	63%	73%	71%	57%	71%	53%	43%	67%	73%	70%
<b>Don't know</b>	21%	30%	23%	20%	30%	21%	31%	47%	26%	15%	14%
<b>Unwt N=</b>	352	323	148	437	387	548	275	200	196	230	198

	<b>Income</b>				<b>Region</b>					<b>Education</b>			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
<b>Approve</b>	18%	9%	11%	9%	12%	15%	11%	11%	3%	13%	11%	8%	12%
<b>Disapprove</b>	42%	66%	79%	70%	59%	65%	67%	59%	68%	51%	67%	72%	71%
<b>Don't know</b>	40%	25%	10%	20%	29%	19%	22%	31%	29%	36%	22%	20%	17%
<b>Unwt N=</b>	190	244	164	187	129	302	123	131	139	228	199	179	218

**Methodology**

The Rutgers-Eagleton Poll was conducted using the [Rutgers-Eagleton/Garden State Panel](#) from November 2 to 5, 2023 with a scientifically selected random sample of 974 New Jersey adults, 18 or older. The Rutgers-Eagleton/SSRS Garden State Panel is a probability-based panel of New Jersey adults age 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range. During the recruitment process, full demographic information on panelists is collected. The Rutgers/SSRS Garden State Panel is a multi-mode panel. For this poll, only Internet households were invited to participate via web; non-internet households were not included. Sample drawn was stratified by county, age, gender, race and ethnicity, and education to ensure adequate representation of each demographic group. Only panelists who complete surveys by web in English were eligible for selection for this study.

Data were weighted to represent the residential adult population of New Jersey. The data were weighted by applying a base weight and calibrating the demographic profile of the sample to target population benchmarks. With the base weight applied, the sample demographics were calibrated, overall and by form, to match target population distributions. Weighting was accomplished using SPSSINC RAKE, an SPSS extension module that simultaneously balances the distributions of all variables using the GENLOG procedure. To handle missing data among the calibration variables we employed a technique called hot decking which replaces the missing values of a respondent randomly with another similar respondent.<sup>1</sup> Table 1 shows the variables used in the calibration and the sources of the target distributions.

**Table 1. Calibration Variables**

Calibration variables	Sources
<ul style="list-style-type: none"> <li>• Sex (M/F)</li> <li>• Age (18-29/30-49/50-64/65+)</li> <li>• Education (LT HS grad/HS grad/Some college/College grad+)</li> <li>• Race/ethnicity (White, not Hispanic/Black, not Hispanic/Hispanic/Other-mixed, not Hispanic)</li> <li>• Number of adults in household (1/2/3+)</li> <li>• Home ownership (own/rent)</li> </ul>	Current Population Survey 2023 <sup>2</sup>
<ul style="list-style-type: none"> <li>• Region (Urban/Suburban/Exurban/Phila-South/Shore)</li> </ul>	American Community Survey <sup>3</sup>
<ul style="list-style-type: none"> <li>• Civic engagement (Civically engaged/Not)</li> <li>• Voter registration (Registered/Not registered to vote)</li> <li>• Internet use frequency (Almost constantly/Several times a day/less often)</li> </ul>	SSRS Opinion Panel
<ul style="list-style-type: none"> <li>• 2020 Presidential recalled vote (Biden/Trump/Other/Did not vote)</li> </ul>	National Election Pool

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<sup>1</sup> We use an SPSS macro detailed in ‘Goodbye, Listwise Deletion: Presenting Hot Deck Imputation as an Easy and Effective Tool for Handling Missing Data’ (Myers, 2011).

<sup>2</sup> Sarah Flood, Miriam King, Renae Rodgers, Steven Ruggles, J. Robert Warren, Daniel Backman, Annie Chen, Grace Cooper, Stephanie Richards, Megan Schouweiler and Michael Westberry. IPUMS CPS: Version 11.0 [dataset]. Minneapolis, MN: IPUMS, 2023.

<sup>3</sup> "Age and Sex." American Community Survey, ACS 1-Year Estimates Subject Tables, Table S0101, 2022.

Weights were trimmed at the 4th and 96th percentiles to prevent individual interviews from having too much influence on survey-derived estimates. The table below compares unweighted and weighted sample distributions to target population benchmarks.

Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response. The total sample design effect for this survey is 1.97.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 974 New Jersey adults is +/-3.1 percentage points at a 95 percent confidence interval. The design effect<sup>4</sup> is 1.97, making the adjusted margin of error +/- 4.4 percentage points. Thus, if 50 percent of New Jersey adults in this sample favor a particular position, we would be 95 percent sure that the true figure is between 45.6 and 54.4 percent (50 +/- 4.4) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error is only one possible source of error in a survey estimate. Sampling error does not consider other sources of variation inherent in public opinion studies, such as selection bias, non-response bias, question wording, context effects, or reporting accuracy, which may contribute additional error.

This Rutgers-Eagleton Poll was fielded by SSRS through the Rutgers-Eagleton/SSRS Garden State Panel. The questionnaire was developed and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPiP). Jessica Roman and Kyle Morgan assisted with analysis and preparation of this report. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request and can also be accessed through our archives at [eagletonpoll.rutgers.edu](http://eagletonpoll.rutgers.edu). For more information, please contact [poll@eagleton.rutgers.edu](mailto:poll@eagleton.rutgers.edu).

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<sup>4</sup> Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response.



Looking Toward 2024 Election  
Rutgers-Eagleton Poll

**Weighted Demographics**  
**826 New Jersey Registered Voters 18+**  
**Overall Margin of Error = +/- 4.8 percentage points**

*Please note: Totals may equal slightly more or less than 100% due to rounding.*

		<b>deff</b>	<b>MOE</b>			<b>deff</b>	<b>MOE</b>
<b>Man</b>	50%	2.10	+/- 6.8%	<b>White</b>	62%	2.07	+/- 6.0%
<b>Woman</b>	50%	1.90	+/- 6.9%	<b>Black</b>	11%	1.60	+/- 14.8%
<b>18-34</b>	23%	2.12	+/- 10.1%	<b>Hispanic</b>	17%	1.87	+/- 12.3%
<b>35-49</b>	23%	1.91	+/- 9.7%	<b>Other</b>	11%	2.15	+/- 15.4%
<b>50-64</b>	29%	1.98	+/- 9.1%	<b>&lt;50K</b>	21%	2.05	+/- 10.2%
<b>65+</b>	24%	2.00	+/- 9.9%	<b>50K-&lt;100K</b>	33%	2.04	+/- 8.9%
<b>Democrat</b>	43%	2.06	+/- 7.5%	<b>100K-&lt;150K</b>	24%	1.91	+/- 10.6%
<b>Independent</b>	35%	2.07	+/- 8.5%	<b>150K+</b>	22%	1.94	+/- 10.0%
<b>Republican</b>	22%	1.73	+/- 10.6%	<b>Urban</b>	14%	2.00	+/- 12.1%
<b>HS or Less</b>	31%	1.94	+/- 9.0%	<b>Suburb</b>	35%	2.03	+/- 8.0%
<b>Some College</b>	22%	1.93	+/- 9.6%	<b>Exurban</b>	15%	2.10	+/- 12.8%
<b>College Grad</b>	23%	2.01	+/- 10.4%	<b>Phil/South</b>	17%	2.01	+/- 12.1%
<b>Grad Work</b>	24%	2.07	+/- 9.6%	<b>Shore</b>	19%	1.84	+/- 11.3%